

by the numbers

RETAILERS EMPLOY

1 in 4

OF ALL EMPLOYEES IN THE PRIVATE
SECTOR IN ALABAMA



ALABAMA RETAILERS
EMPLOY MORE THAN

400,000,

MAKING RETAIL ALABAMA'S
LARGEST EMPLOYER

ALABAMA RETAILERS' ANNUAL

**PAYROLL
EXCEEDS**

**\$8.4
BILLION**



Our state's retail
sales account for 1.5
percent of all retail
sales nationally

Alabama has more than 57,000 retail establishments, more than one retail business for every square mile of the state

Retailers each year collect more than **\$2 billion** in sales taxes



Retail trade plus food and drinking establishments account for more than **\$19 billion**, or almost **10.5** percent of the state's gross domestic product, placing retail in the state's top four highest-producing industries

SOURCES: Alabama Retail Association, Alabama Labor Market News, Alabama Department of Revenue, U.S. Census Bureau, U.S. Department of Commerce, Bureau of Economic Analysis, Private at Home Coopers LLP, The Economic Impact of the U.S. Retail Industry